

To start a CFL School Fund-raising Program in your school, contact:

1-888-921-5990

and ask for the

School Fund-raiser Coordinator

or e-mail

schoolfundraiser@veic.org

or mail

Efficiency Vermont

**255 S. Champlain Street, Suite 7
Burlington, VT 05401**

Attn: School Fund-raiser Coordinator

FOR MORE INFORMATION:

For more information on the Green Mountain Power Energy Efficiency Fund, please contact Efficiency Vermont.

Efficiency Vermont

255 S. Champlain Street, Suite 7
Burlington, VT 05401

ph: 888-921-5990 • fax: 802-658-1643

www.veic.org

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Efficiency Vermont



The **CFL Fund-raiser Program** offers Vermont schools (public or private) an opportunity to raise money while also building community awareness about the benefits of energy efficiency and energy-efficient compact fluorescent lightbulbs (CFLs).

The **CFL Fund-raiser Program** is a partnership between Green Mountain Power and Efficiency Vermont.

This fund-raiser provides:

- Flexibility – Participate however and whenever it is best for your school.
- Low minimum purchase requirement – Pay for only the number of CFLs sold. Suggested minimum target sales of 200 bulbs per school.
- Educational opportunities – Informative and interactive programs can be tailored to any grade level.
- Product variety – A variety of CFL sizes and styles will meet the needs of most customers.



Efficiency Vermont's mascot Wattson with students at a CFL event in Montpelier



CFL Fund-raiser Program Prerequisites

- School must be located in Green Mountain Power service territory.
- Students in grades 5 and above are eligible to participate.
- School must incorporate an “Energy and the Environment” class (90 minutes long) or present a similar approved curriculum to students.
- Fund-raiser needs a key organizer (science teacher, parent-teacher organization member, school principal, etc.).

Types of CFLs Sold During the Fund-raiser

Product Description	School Cost (per CFL)	Suggested Customer Price (per CFL)	Suggested School Profit (per CFL)
15-watt Earthmate Spiral	\$1.00	\$2.00	\$1.00
20-watt Earthmate Spiral	\$1.00	\$2.00	\$1.00
23-watt Earthmate Spiral	\$1.00	\$2.00	\$1.00
33-watt Lightwiz 3-way	\$4.00	\$5.00	\$1.00